



Rome, 24th February 2012

Representation of the European Commission in Italy - Rome, Via IV Novembre, 149

Seminar

MICROFINANCE AND EUROPEAN POLICIES:

Resources and opportunities for the micro-enterprise and social inclusion The role of the local authorities

The National Authority for Microcredit organizes a seminar cum workshop on 'Microfinance and European policies: resources and opportunities for the micro-enterprise and social inclusion. The role of the local authorities'.

The initiative represents an important moment for reflection, discussion and debate among the relevant players, each variously competent in the fields of microfinance and microcredit. Regional and local authorities, banks and financial intermediaries, microfinance institutions, the non-profit sector will attend. Hence a moment of comparison, based on equal contributions of all participants.

The day will roll out with a workshop and round tables. Through the guidance of a facilitator and experts of the Authority, and with the application of participatory methods and techniques, participants will be stimulated into informal discussion and the exchange of experiences to bring out concrete proposals and shared ideas. The recommendations aroused from the operators will then be presented and delivered in the final plenary session to the heads of the departments of relevant ministries, directorates general of the European Commission and other noteworthy Italian institutions.



The meeting will also be an important opportunity for networking between national and European operators.



Being there is of capital importance in order to influence policy choices and the future of the sector. The thematic debates and workshops have the following objectives:

- to outline the European programmes of microcredit and microfinance, supported by top officers of the European Commission
- open a debate around the best practices implemented in the territory
- identify the critical points in the field of microcredit and microfinance, and sort out the possible solutions.
- debate on the proposal of the Structural Funds Regulations 2014-2020.

This event envisages a limited number of participants and is addressed exclusively to those who receive this invitation by e-mail, or their delegates. We invite those who have received the invitation to confirm the presence at their earliest convenience by registering at the workshop at following website: <http://microfinanzaue.eventbrite.com/>.

For further information please call the toll free number 800 864539. The company FUTOUR, who manages the interactive session of the event, will answer your questions.

Programme

8.30 am Registration and welcome coffee

9.50 am Welcome speech by Mr Lucio Battistotti, Director of the European Commission Representation in Italy

10.00 am Introduction to the seminar by Mr Angelo Maria Petroni, President of the Scientific Committee of the National Authority for Microcredit

10.15 am Microcredit in the Consolidated Law on Banking and implementing acts by Mr Mario La Torre, National Authority for Microcredit Board of Directors

10.30 am The new Code of Conduct for Microcredit Operators of the European Commission by Mr Philippe Delvaux, Policy Officer, EC, DG Regional Affairs

10.45 am Technical workshop

SESSION 1: Micro-enterprise and social inclusion. Strengths and weaknesses of the microcredit system in Italy.

Elements of debate:

a) The proposal for Structural Funds Regulations 2014-2020: what role inclusion and enterprise policies play



b) European microfinance programmes and the Italian microfinancial situation

c) Capacity Building of local administrations on microfinance, microcredit and self-employment

Coffee break

12.15 am Technical workshop

SESSION 2: Micro-enterprise and social inclusion. Ideas and proposals to strengthen the microcredit system in Italy

Elements of debate:

a) Actions to implement the tools of financial engineering aimed at social inclusion in the cohesion policy 2014-2020

b) Actions to be promoted to encourage the consolidation of microfinance and microcredit in Italy

c) Models of intervention to foster the knowledge of financial engineering instruments aimed at social inclusion and employment in local government.

13.30 pm Light lunch and networking

15.00 pm Reports:

- Mr Antonio Tajani, Vice President of the European Commission
- Mr Mario Baccini, President of ENM
- Mr Ferruccio Dardanello*, President of Unioncamere
- Ms Letizia Moratti, President of the Ethical Committee of the Guarantors for the projects Microcredit - San Patrignano Foundation

Moderating: Giovanni Puoti, Board of Directors of the National Authority for Microcredit, Rector of the Niccolo Cusano University and professor at La Sapienza University

16.00 pm Microenterprise and social inclusion*

Directors general of the European Commission:

- Mr Nicholas Martyn, Director adjunct, Development, Coordination and Communication of Cohesion Policy, DG Regional Policy,
- Mr Raoul Prado, Director of DG Regional Policy
- Mr Daniel Calleja Crespo, Director General, DG Enterprise and Industry

Moderating: Giovanni Puoti, Board of Directors of the National Authority for Microcredit, Rector of the Niccolo Cusano University and professor at La Sapienza University

16.45 pm Financial innovation and SME's

- Ms Claudia Bugno, Chairman of the Management Committee of the Central Guarantee Fund for SMEs - Ministry of the Economic Development



- Mr Giovanni Avanti, President of the Palermo Province
- Mr Gianluca Maria Esposito, General manager for small and medium-sized firms and cooperatives, Ministry of the Economic Development
- Ms Paola Paduano*, General Director of the active and passive labour policies, Ministry of Labour and Social Policies
- Ms Grazia Strano, General Director of the former General Directorate of the Labour Market

Moderating: Gianfranco Verzaro, President of Fondo Pensioni at BNL and Member of the Board of Directors of the National Authority for Microcredit

17.30 pm Plenary session

Distribution of the two technical workshops results by rapporteurs

18.00 pm Final Round Table

Microcredit and social inclusion: new roles and responsibility of the local authorities for a successful exit from the crisis

Coordinating: Riccardo Graziano, Secretary General of ENM

Attending:

- Mr Carlo Flamment, President of Formez
- Ms Sabina De Luca, MiSE – Department for Economic Development and Cohesion, Ministry for the Economic Development
- Mr Antonio Naddeo, Head of Department, Department of Public Function
- Ms Nadia Loiaconi, Counselor at the Turin province
- Mr Alessandro Gargani, Vice Secretary General of ANCI
- A representative of the Conference of the Regions and the Autonomous Provinces

Wrap-up speech by Mr Riccardo Graziano, Secretary General of the National Authority for Microcredit

* Waiting for confirmation by the speaker.